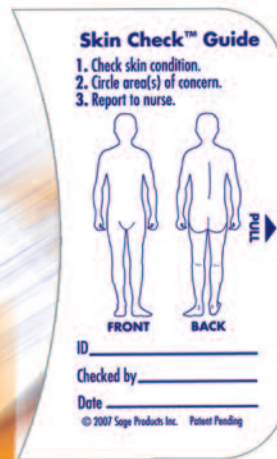




The economical choice for rinse-free, full body cleansing and moisturizing—without sacrificing Sage quality.

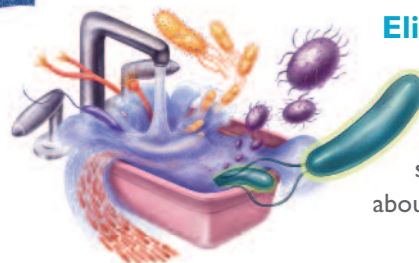
High quality, medium-weight washcloths are warm and soothing from the Comfort microwave or warmer. No rinsing. No mess. No more time-consuming, uncomfortable basin baths. America's number one basinless bathing brand, Comfort Personal Cleansing[®] products are trusted by more U.S. hospitals than all other brands combined.¹



Promote early identification of skin issues before pressure ulcers develop.

Skin Check[™] Guide helps your staff identify potential pressure ulcer risk factors during bathing and incontinence cleanup. These convenient peel-and-stick guides help complement a full assessment by an RN. This simple, yet effective program helps you address CMS mandates and IHI recommendations to prevent pressure ulcers. It also helps improve communication among all levels of staff, a JCAHO National Patient Safety Goal.

- ✓ Peel
- ✓ Observe
- ✓ Communicate



Eliminate the contamination risk from basins and tap water.

Essential Bath's formula contains only USP purified water,² so you never have to worry about contaminated tap water.

ESSENTIAL BATH® RINSE-FREE CLEANSING WASHCLOTHS

- High-quality, medium weight washcloths are ultra-soft and very durable.
- Generous amount of rinse-free cleansing solution and moisturizers. Enriched with aloe and vitamin E, they thoroughly nourish and soften skin.
- Dermatologist-tested formula; proven hypoallergenic, gentle and non-irritating. Can be used on all areas of the body, including the face.
- Formula's pH is closest to normal, healthy skin. It won't dry skin like soap and water can.
- Saves nursing time, increases patient and nursing satisfaction. Easier and more comfortable than a basin bath.
- Replaces soaps, lotions, hot water, basins, laundered washcloths and towels; reduces laundry and linen replacement.
- Fully insulated, resealable packaging. Washcloths stay warm throughout the bath when warmed in our commercial-grade microwave or warmer.
- Latex-free product; contains USP purified water.
- Available in clean, fresh scent or fragrance-free.



ADDRESS CMS REIMBURSEMENT MANDATES

As of October 1, 2008, the Centers for Medicare and Medicaid Services no longer reimburse hospitals for pressure ulcers not present on admission.³

Essential Bath with Skin Check™ helps promote skin cleansing, observation, recording, communication and rapid response by the nursing staff.

One study presented at IHI's 2006 National Forum on Quality Improvement in Healthcare hospitals showed the use of Skin Check reduced the rate of hospital-acquired pressure ulcers from 18.00% to 5.88% over a three-month period.⁴

IHI "5 MILLION LIVES" CAMPAIGN⁵

IHI states that skin should be inspected daily, "as skin integrity may deteriorate in a matter of hours..." Processes that "can be put in place to ensure daily inspection of the skin" include:

- ▶ "Adapt documentation tools to prompt daily skin inspection, documentation of findings, and initiation of prevention strategies as needed."
- ▶ "Educate all levels of staff to inspect the skin any time they are assisting the patient, for example...while bathing. Upon recognition of any change in skin integrity, notify staff so that appropriate interventions can be put in place."

JCAHO 2007 NATIONAL PATIENT SAFETY GOALS⁶

From JCAHO's 2007 National Patient Safety Goals for Hospitals and Critical Access Hospitals:

Goal 2: Improve the effectiveness of communication among caregivers.

- 2C "Measure, assess and, if appropriate, take action to improve the timeliness of reporting, and the timeliness of receipt by the responsible licensed caregiver, of critical test results and values."
- 2E "Implement a standardized approach to 'hand off' communications, including an opportunity to ask and respond to questions."

VISIT OUR FREE CLINICAL EDUCATION WEBSITE!
www.sageproducts.com/education

REFERENCES: 1. Healthcare Products Information Services (HPIS), Hospital Market Trend Report, 1st Quarter, 2006. 2. Meets standards set by the United States Pharmacopeia (USP). 3. Federal Register, Vol. 72 No.162, 2007 Aug: 47201-47205. 4. Bayerl K, Boushley G. Effective utilization of nurse assistants for skin inspection and rapid response resulting in improved staff communication and patient outcomes. Poster presented at IHI's National Forum on Quality Improvement in Health Care, Orlando, FL, Dec 2006. 5. Getting started kit: prevent pressure ulcers: how-to guide. Protecting 5 million lives from harm campaign, Institute for Healthcare Improvement (IHI), 2006. 6. 2007 Hospital/Critical Access Hospital National Patient Safety Goals. Joint Commission on Accreditation of Healthcare Organizations (JCAHO), 2007.

ORDERING INFO



ESSENTIAL BATH®
8 medium-weight
washcloths/package
60 packages/case
Reorder #7800



ESSENTIAL BATH®
5 medium-weight
washcloths/package
84 packages/case
Reorder #7855



**FRAGRANCE-FREE
ESSENTIAL BATH®**
8 medium-weight
washcloths/package
60 packages/case
Reorder #7803



**FRAGRANCE-FREE
ESSENTIAL BATH®**
5 medium-weight
washcloths/package
84 packages/case
Reorder #7856

SAGE®
PRODUCTS INC

Simple interventions. Extraordinary outcomes.

3909 Three Oaks Road, Cary, Illinois 60013 • www.sageproducts.com • 800-323-2220