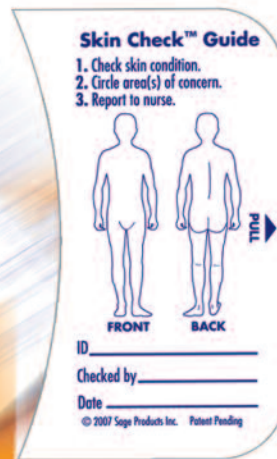


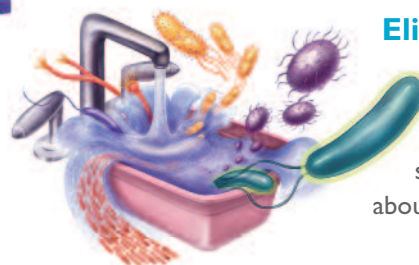


The ultimate cleansing solution for any patient—especially those with problem odor. Deodorant Comfort Bath offers full-body cleansing and moisturizing, plus advanced odor elimination. Washcloths are warm and soothing from the Comfort microwave or warmer. No rinsing. No mess. No more time-consuming, uncomfortable basin baths. America's number one basinless bathing brand, Comfort Personal Cleansing[®] products are trusted by more U.S. hospitals than all other brands combined.¹



Promote early identification of skin issues before pressure ulcers develop. Skin Check[™] Guide helps your staff identify potential pressure ulcer risk factors during bathing and incontinence cleanup. These convenient peel-and-stick guides help complement a full assessment by an RN. This simple, yet effective program helps you address CMS mandates and IHI recommendations to prevent pressure ulcers. It also helps improve communication among all levels of staff, a JCAHO National Patient Safety Goal.

- ✓ Peel
- ✓ Observe
- ✓ Communicate



Eliminate the contamination risk from basins and tap water.

Deodorant Bath's formula contains only USP purified water,² so you never have to worry about contaminated tap water.

DEODORANT COMFORT BATH® WITH EXOPHERYL™ ODOR ELIMINATOR

- Choose from heavyweight or medium-weight washcloths. With the softness of fine fabric, they feel good even to fragile skin, yet have superior strength and durability.
- Eliminates offensive odors on contact. Unique, water-based solution surrounds and entraps odor molecules. Instead of masking with fragrance, Exopheryl eradicates captured malodors permanently.
- Powerful, proven deodorizing action. Over the course of 8 hours, Exopheryl was found to be twice as effective as standard deodorant alone.*
- Ideal for emergency room patients, oncology patients, post surgical patients, renal patients and any patient with strong odor issues.
- Especially effective on problem areas such as underarms, perineum and skin folds.
- Eliminates the need for additional deodorizing hygiene products.
- Safe for your patient's skin. Exopheryl is stable within a pH range of 4 to 10.
- Increases patient and nursing satisfaction. Helps make the healthcare environment more pleasant for your patients, staff and visitors.
- Latex-free product; contains USP purified water.

* Data on file.



ADDRESS CMS REIMBURSEMENT MANDATES

As of October 1, 2008, the Centers for Medicare and Medicaid Services no longer reimburse hospitals for pressure ulcers not present on admission.³

Deodorant Comfort Bath with Skin Check® helps promote skin cleansing, observation, recording, communication and rapid response by the nursing staff.

One study presented at IHI's 2006 National Forum on Quality Improvement in Healthcare showed the use of Skin Check reduced the rate of hospital-acquired pressure ulcers from 18.00% to 5.88% over a three-month period.⁴

IHI "5 MILLION LIVES" CAMPAIGN⁵

IHI states that skin should be inspected daily, "as skin integrity may deteriorate in a matter of hours..." Processes that "can be put in place to ensure daily inspection of the skin" include:

- ▶ "Adapt documentation tools to prompt daily skin inspection, documentation of findings, and initiation of prevention strategies as needed."
- ▶ "Educate all levels of staff to inspect the skin any time they are assisting the patient, for example...while bathing. Upon recognition of any change in skin integrity, notify staff so that appropriate interventions can be put in place."

JCAHO 2007 NATIONAL PATIENT SAFETY GOALS⁶

From JCAHO's 2007 National Patient Safety Goals for Hospitals and Critical Access Hospitals:

Goal 2: Improve the effectiveness of communication among caregivers.

- 2C "Measure, assess and, if appropriate, take action to improve the timeliness of reporting, and the timeliness of receipt by the responsible licensed caregiver, of critical test results and values."
- 2E "Implement a standardized approach to 'hand off' communications, including an opportunity to ask and respond to questions."

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www.sageproducts.com/education

REFERENCES: 1. Healthcare Products Information Services (HPIS), Hospital Market Trend Report, 1st Quarter, 2006. 2. Meets standards set by the United States Pharmacopeia (USP). 3. Federal Register, Vol. 72 No.162, 2007 Aug: 47201-47205. 4. Bayerl K, Boushley G. Effective utilization of nurse assistants for skin inspection and rapid response resulting in improved staff communication and patient outcomes. Poster presented at IHI's National Forum on Quality Improvement in Health Care, Orlando, FL, Dec 2006. 5. Getting started kit: prevent pressure ulcers: how-to guide. Protecting 5 million lives from harm campaign, Institute for Healthcare Improvement (IHI), 2006. 6. 2007 Hospital/Critical Access Hospital National Patient Safety Goals. Joint Commission on Accreditation of Healthcare Organizations (JCAHO), 2007.

ORDERING INFO



DEODORANT COMFORT BATH®

8 heavyweight
washcloths/package

44 packages/case
Reorder #7942



DEODORANT COMFORT BATH®

8 medium-weight
washcloths/package

60 packages/case
Reorder #7818



DEODORANT COMFORT BATH®

5 medium-weight
washcloths/package

84 packages/case
Reorder #7815



DEODORANT CLEAN UP

3 heavyweight
washcloths/package

100 packages/case
Reorder #7943

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